



Demographic and Income Profile

Simple Rings - 30 and 60 mile demographics
EVERGREEN
Ring: 30 mile radius

Prepared By Business Analyst Desktop

Latitude: 31.434223
Longitude: -86.954636

Summary	Census 2010	2013	2018				
Population	70,223	70,727	70,471				
Households	28,592	28,844	28,829				
Families	19,404	19,440	19,259				
Average Household Size	2.42	2.42	2.41				
Owner Occupied Housing Units	21,305	21,216	21,243				
Renter Occupied Housing Units	7,287	7,628	7,586				
Median Age	41.3	42.0	43.0				
Trends: 2013 - 2018 Annual Rate	Area	State	National				
Population	-0.07%	0.57%	0.71%				
Households	-0.01%	0.61%	0.74%				
Families	-0.19%	0.43%	0.63%				
Owner HHs	0.03%	0.70%	0.94%				
Median Household Income	1.84%	3.22%	3.03%				
Households by Income	2013		2018				
	Number	Percent	Number	Percent			
	<\$15,000	7,730	26.8%	7,619	26.4%		
	\$15,000 - \$24,999	4,889	16.9%	4,096	14.2%		
	\$25,000 - \$34,999	3,542	12.3%	3,504	12.2%		
	\$35,000 - \$49,999	3,600	12.5%	3,594	12.5%		
	\$50,000 - \$74,999	4,469	15.5%	5,085	17.6%		
	\$75,000 - \$99,999	2,319	8.0%	2,482	8.6%		
	\$100,000 - \$149,999	1,625	5.6%	1,636	5.7%		
	\$150,000 - \$199,999	374	1.3%	466	1.6%		
\$200,000+	296	1.0%	346	1.2%			
Median Household Income	\$29,365		\$32,167				
Average Household Income	\$43,287		\$46,279				
Per Capita Income	\$17,796		\$19,082				
Population by Age	Census 2010		2013		2018		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	4,237	6.0%	4,199	5.9%	4,209	6.0%
	5 - 9	4,356	6.2%	4,317	6.1%	4,139	5.9%
	10 - 14	4,795	6.8%	4,484	6.3%	4,288	6.1%
	15 - 19	5,088	7.2%	4,532	6.4%	4,151	5.9%
	20 - 24	3,678	5.2%	4,201	5.9%	3,854	5.5%
	25 - 34	7,588	10.8%	7,886	11.2%	8,126	11.5%
	35 - 44	8,459	12.0%	8,310	11.7%	7,999	11.4%
	45 - 54	10,433	14.9%	9,868	14.0%	8,980	12.7%
	55 - 64	9,526	13.6%	10,225	14.5%	10,386	14.7%
	65 - 74	6,595	9.4%	7,160	10.1%	8,380	11.9%
	75 - 84	3,940	5.6%	3,952	5.6%	4,298	6.1%
	85+	1,528	2.2%	1,591	2.2%	1,661	2.4%
Race and Ethnicity	Census 2010		2013		2018		
	Number	Percent	Number	Percent	Number	Percent	
	White Alone	44,887	63.9%	44,818	63.4%	44,117	62.6%
	Black Alone	23,382	33.3%	23,635	33.4%	23,568	33.4%
	American Indian Alone	416	0.6%	425	0.6%	441	0.6%
	Asian Alone	214	0.3%	329	0.5%	551	0.8%
	Pacific Islander Alone	15	0.0%	20	0.0%	30	0.0%
	Some Other Race Alone	409	0.6%	458	0.6%	506	0.7%
	Two or More Races	901	1.3%	1,042	1.5%	1,258	1.8%
	Hispanic Origin (Any Race)	918	1.3%	1,035	1.5%	1,149	1.6%

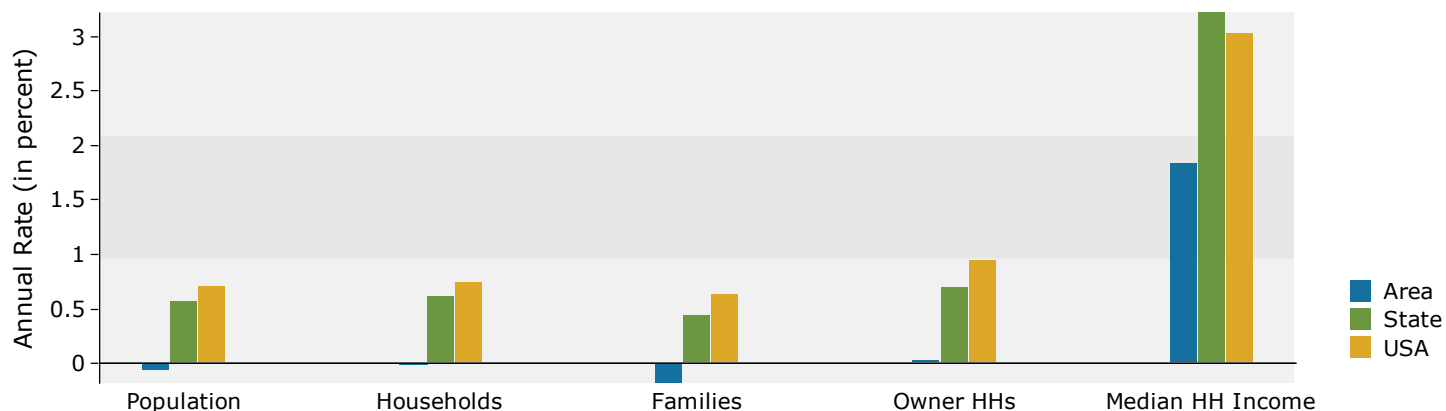
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

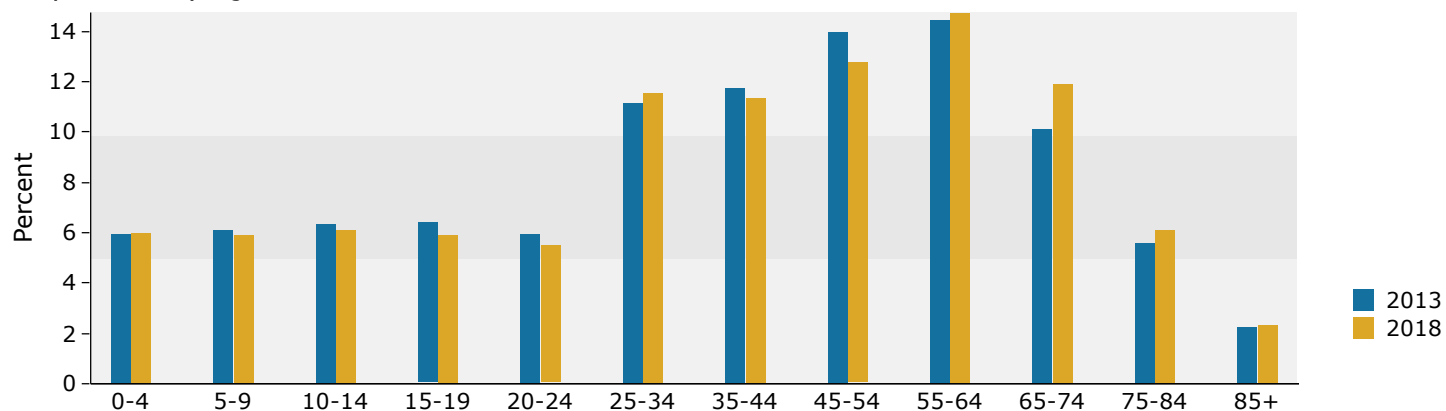
August 19, 2014

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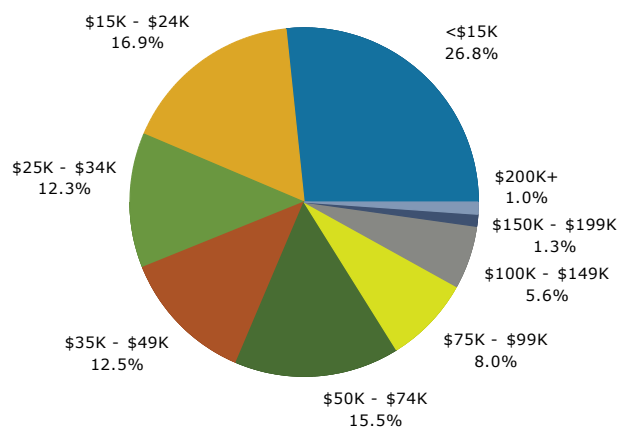
Trends 2013-2018



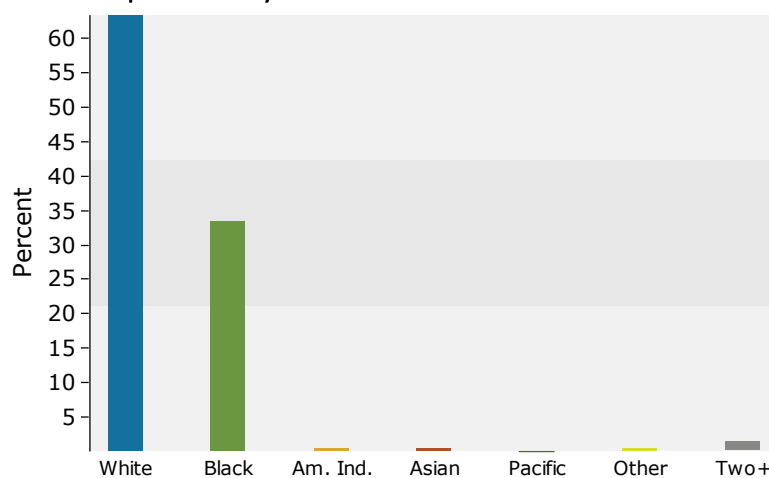
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 1.5%



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Summary	Census 2010	2013	2018
Population	388,552	396,481	410,082
Households	149,239	152,652	158,410
Families	105,240	107,083	110,484
Average Household Size	2.51	2.51	2.50
Owner Occupied Housing Units	113,158	113,555	118,681
Renter Occupied Housing Units	36,081	39,097	39,729
Median Age	39.7	40.3	40.9
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.68%	0.57%	0.71%
Households	0.74%	0.61%	0.74%
Families	0.63%	0.43%	0.63%
Owner HHs	0.89%	0.70%	0.94%
Median Household Income	2.76%	3.22%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	31,933	20.9%	31,422	19.8%
\$15,000 - \$24,999	22,911	15.0%	18,656	11.8%
\$25,000 - \$34,999	18,931	12.4%	17,959	11.3%
\$35,000 - \$49,999	21,776	14.3%	21,597	13.6%
\$50,000 - \$74,999	27,518	18.0%	30,670	19.4%
\$75,000 - \$99,999	14,368	9.4%	18,652	11.8%
\$100,000 - \$149,999	10,380	6.8%	13,171	8.3%
\$150,000 - \$199,999	2,781	1.8%	3,745	2.4%
\$200,000+	2,054	1.3%	2,538	1.6%

Median Household Income	\$36,294	\$41,580
Average Household Income	\$49,772	\$56,047
Per Capita Income	\$19,465	\$21,942

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	23,821	6.1%	23,790	6.0%	24,735	6.0%
5 - 9	25,107	6.5%	24,887	6.3%	24,809	6.0%
10 - 14	26,508	6.8%	25,776	6.5%	25,754	6.3%
15 - 19	27,456	7.1%	25,252	6.4%	24,677	6.0%
20 - 24	22,239	5.7%	24,298	6.1%	22,571	5.5%
25 - 34	46,170	11.9%	48,962	12.3%	52,428	12.8%
35 - 44	50,110	12.9%	49,436	12.5%	50,010	12.2%
45 - 54	59,477	15.3%	57,362	14.5%	53,842	13.1%
55 - 64	49,910	12.8%	54,422	13.7%	58,252	14.2%
65 - 74	33,568	8.6%	36,768	9.3%	44,151	10.8%
75 - 84	18,078	4.7%	18,977	4.8%	21,573	5.3%
85+	6,108	1.6%	6,551	1.7%	7,280	1.8%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	277,041	71.3%	279,486	70.5%	284,572	69.4%
Black Alone	93,674	24.1%	97,095	24.5%	101,516	24.8%
American Indian Alone	4,344	1.1%	4,550	1.1%	4,890	1.2%
Asian Alone	3,234	0.8%	3,986	1.0%	5,527	1.3%
Pacific Islander Alone	283	0.1%	326	0.1%	418	0.1%
Some Other Race Alone	2,621	0.7%	3,015	0.8%	3,762	0.9%
Two or More Races	7,355	1.9%	8,023	2.0%	9,397	2.3%
Hispanic Origin (Any Race)	9,112	2.3%	10,622	2.7%	13,537	3.3%

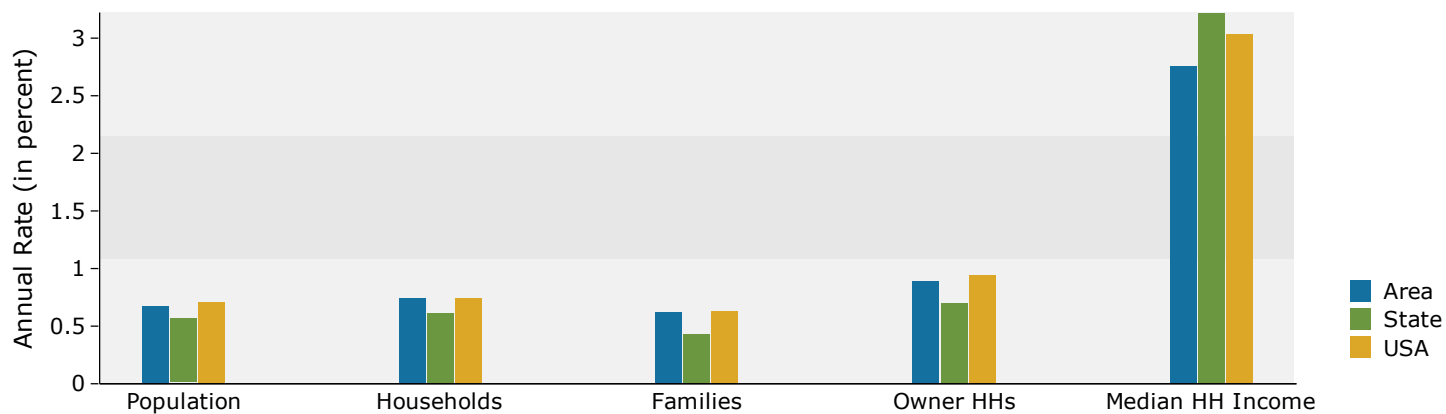
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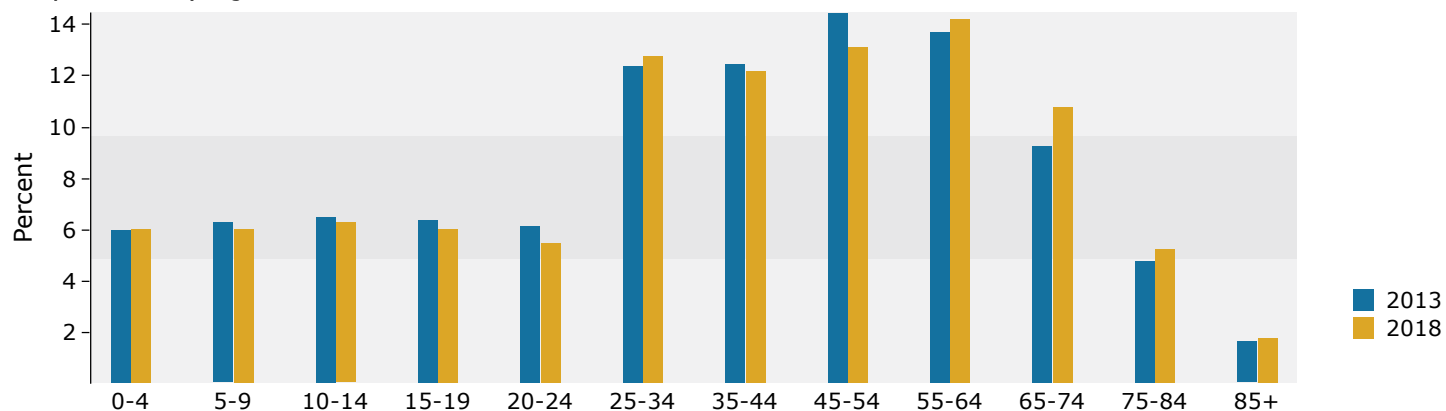
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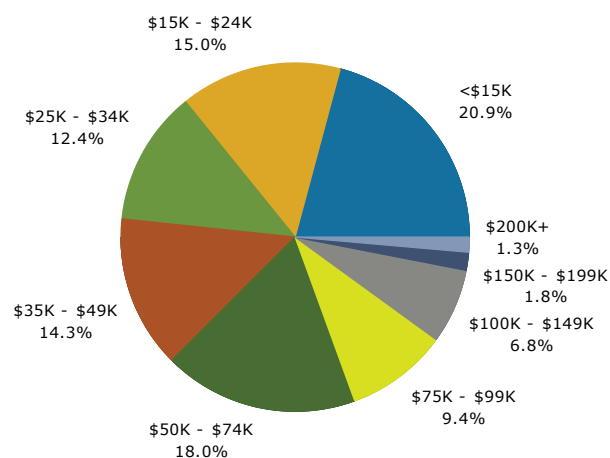
Trends 2013-2018



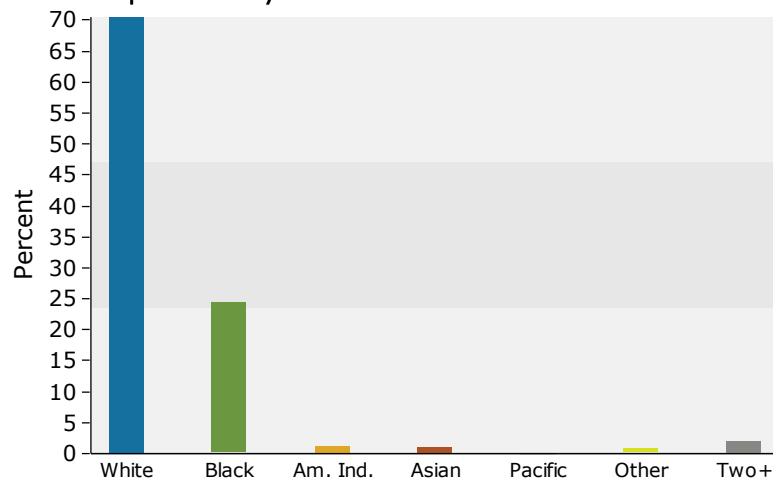
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 2.7%